



agentur hüttermann

wir sprechen BIO.

Since 1999 we have been operating as a marketing and distribution agency for the natural food and natural goods trade. Our long-standing contacts and years of experience enable us to significantly improve the market position of our clients.

Next to the listing of organically certified manufacturers, our database contains all German wholesalers and retailers with their respective contact partners. Our function is to provide a link between manufacturers, wholesalers, specialist stores and end consumers.

Our team consists of 6 employees actively using their expertise and eloquent sales skills to achieve the best results for our clients. We strive for environmentally friendly practices with the help of our carbon neutral telephone service. This service achieves attractive results and is well-regarded by our clients. We also support the wishes for our employees to work from home to strike a better work-life balance.

Our service offerings

- Representation of the manufacturer at all relevant customer groups
- Regular visits to organic wholesalers and trading companies for a sound and professional representation of the manufacturer and its products
- Continuous acquisition of new clients
- Telephone service (professional planning and carrying out of telephone campaigns to increase sales with subsequent quality control)
- Customer surveys
- -Long-term telephone customer service, consultation and accepting orders
- Dispatch of product samples and advertising materials/brochures
- Planning and execution of organic trade fares
- Representation on trade fairs through highly-skilled personnel
- Reporting and documentation to the client
- Social Media Marketing
- Advice in organic food trade
- Market analysis
- Oekobonus partner program

Oekobonus – the bonus program for sustainability



Join in the excitement and become a partner of our community

With oekobonus, you are not just taking part in a bonus program - you are becoming part of a community of values, a community that makes a sustainable difference with its environmentally friendly and resource-conserving lifestyle.

With the "mein Laden" concept, we support oekobonus partners who want to reward the sustainable purchasing behavior of their customers.

You can find out what oekobonus can do for your business and further information here: <https://www.oekobonus.de/partner-werden/>

Would you like to become a new oekobonus partner or get to know the program without obligation?

Then contact us and we will show you in a short and personal video call how you can benefit from oekobonus.

Our references

During the last years, we have worked with diverse clients from various divisions. This started with a small organic cheese dairy up to the large natural cosmetics producer. In cooperation with the wholesalers, we were able to increase the sales of products through our telephone service. Through visiting and giving presentations at the wholesaler, we achieved the listing of many brands and new products. Many trade relations have continued until today. For many manufacturers, we are active on a permanent basis as an "external marketing department", whereas others manufacturers book us seasonally for certain product groups or to push new products forward. This is efficient and cost-effective as work in parallel for several clients and we also have sophisticated IT solutions to support our work.

Current manufacturers



References







Wholesale



BIOGARTEN





We operate in the organic world and love it just as much. We represent our clients with passion, reliability and the knowledge to protect our planet in a sustainable manner. Every natural product in your shopping cart helps making this possible- this is our firm belief!

Your trust is our highest priority.

Yours Agentur Hüttermann